



2023 EVENT PHOTOGRAPHY/VIDEOGRAPHY REQUEST FOR QUOTES

The Town of Placentia is seeking photography and videography services for the following events during the year 2023. We are also requesting photography for interior and exterior images of various properties.

Events

- Voices of Placentia Bay Festival
- Placentia Bay Industrial Showcase
- Light up the Square
- Santa Claus Parade

Placentia Bay Cultural Arts Centre/Cultural Interprétation Centre/Unity PARC Arena

Interior and Exterior Photography Coverage – 30 Photos each location

Exterior Photography Coverage

Southeast Playground/Recreation Area and Splash Pad – 30 Photos

Regatta Grounds – 30 Photos

Great Beach Boardwalk – 30 Photos

Willard Hatfield Memorial Ballfield – 30 Photos

All Playgrounds/Greenspaces – 30 Photos

Orcan Drive – 30 Photos

Freshwater Bridge, Trails, and Landscape – 30 Photos

Argentia – 30 Photos

Sir Ambrose Shea Lift Bridge – 30 Photos

Fort Frederick – 30 Photos

For Louis – 30 Photos

Seven Islands Lookout/Dunville Area – 30 Photos

Landscapes and Views – 30 Photos Day, 30 Photos Evening/Night

Additional Photo Requests – 30 Photos

August 5th, 2023, Voices of Placentia Bay Festival

Deliverables:

Photography coverage of the event – 12 Hours Coverage.

Final images delivered 2 weeks following events, high resolution JPEG.

September 19th-21st 2023 Placentia Bay Industrial Showcase

Deliverables:

Photography coverage of the event – 12 Hours Coverage.

Final images delivered 2 weeks following events, high resolution JPEG.

November 27th, 2023, Light up the Square

Deliverables:

Photography coverage of the event – 3 Hours Coverage.

Final images delivered 2 weeks following events, high resolution JPEG.

December 2nd, 2023, Santa Claus Parade

(Incase of inclement weather it will be December 3rd)

Deliverables:

Photography coverage of the event – 3 Hours Coverage.

Final images delivered 2 weeks following events, high resolution JPEG.

A la Carte events

Occasionally the Town of Placentia will have additional photography coverage needs for small events. Please let us know your standard charge for the event coverage services up to two hours.

Deliverables:

-Photography Coverage of the specific event (approximately 2 hours coverage)

-Teaser images of key components 1 week following event

-Final images delivered 2 weeks following events, high resolution JPEG.

-Ability for Town of Placentia to use materials in marketing materials, including ability to crop - and apply graphic design features.

If you are not available for all events, please submit quotes for the events that fit your availability. The town reserves the right to hire multiple photographers.

- Examples of marketing materials that will use the photographs include webpages, social media, digital advertisements, and print advertisements. Upon receipts of deliverables, these photos will become property of the Town of Placentia to use in any future digital or print material.
- Please submit your formal quotes and digital portfolio of your work by **July 24th, 2023**, to Jennifer Bennett, *Acting Manager of Tourism, Marketing and Communications*. jbennett@placentia.ca



**2023 EVENT PHOTOGRAPHY/VIDEOGRAPHY
REQUEST FOR QUOTES FORM**
Please fill out, sign and return by July 24th, 2023.

Request	Cost
Placentia Bay Cultural Arts Centre/Cultural Interprétation Centre/Unity PARC Arena Interior and Exterior Photography Coverage – 30 Photos each location	
Exterior Photography Coverage Southeast Playground/Recreation Area and Splash Pad – 30 Photos Regatta Grounds – 30 Photos Great Beach Boardwalk – 30 Photos Willard Hatfield Memorial Ballfield – 30 Photos All Playgrounds/Greenspaces – 30 Photos Orcan Drive – 30 Photos Freshwater Bridge, Trails, and Landscape – 30 Photos Argentia – 30 Photos Sir Ambrose Shea Lift Bridge – 30 Photos Fort Frederick – 30 Photos For Louis – 30 Photos Seven Islands Lookout/Dunville Area – 30 Photos Landscapes and Views – 30 Photos Day, 30 Photos Evening/Night Additional Photo Requests – 30 Photos	
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<p>November 27th, 2023, Light up the Square</p> <p><u>Deliverables:</u> Photography Coverage of the event – 3 Hours Coverage. Final images delivered 2 weeks following events, high resolution JPEG.</p>	
<p>December 2nd, 2023, Santa Claus Parade (Incase of inclement weather it will be December 3rd)</p> <p><u>Deliverables:</u> Photography Coverage of the event –3 Hours Coverage. Final images delivered 2 weeks following events, high resolution JPEG.</p>	
<p>A la Carte events</p> <p>Occasionally the Town of Placentia will have additional photography coverage needs for small events. Please let us know your standard charge for the event coverage services up to two hours.</p> <p><u>Deliverables:</u></p> <ul style="list-style-type: none"> -Photography Coverage of the specific event (approximately 3 hours coverage) -Teaser images of key components 1 week following event -Final images delivered 2 weeks following events, high resolution JPEG. -Ability for Town of Placentia to use materials in marketing materials, including ability to crop -and apply graphic design features. 	
TOTAL	

Name	
Signature	
Date	